



Hampton Roads Film Office
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Fact Sheet

Purpose: To work in conjunction with the Virginia State Film Office to promote Virginia's Hampton Roads as a premier location for television, film and commercial production; to generate positive economic impacts in the Hampton Roads region by attracting film, television and related media projects and otherwise supporting the indigenous film industry.

Staffing: W. Jeffrey Frizzell, Hampton Roads Film Commissioner

Services: Total logistics support, including locations, equipment, housing and crews; maintain Production Services Directory; educate public with online Hampton Roads Filmography as well as secondary and higher education support; serve as liaison between production companies and all municipalities of Hampton Roads for incentives and tax exemptions, permits and more; act as State and Regional advocate for the industry.

Economic Impact (most recent numbers available are for 2007):

- \$119 million in economic impact to Hampton Roads region
- \$9.4 million in Commonwealth of Virginia tax revenue
- 762 jobs in the Hampton Roads region

History: The Hampton Roads Film Office (HRFO), formed in 2006 as a division of the Hampton Roads Partnership, is a proud supporter of the Virginia Production Alliance and member of the Association of Film Commissioners Intl.

Projects include:

- Emmy award-winning HBO mini-series "John Adams"
- National commercials for US Army, FedEx, Panera Bread, Lockheed-Martin, and Colonial Williamsburg
- Feature Films "The Box" with Cameron Diaz, Indie feature "Dismal," "The Bill Collector," "House of Fallen," "Mission Impossible III," "The New World" and "Minority Report"
- Print ads for Abercrombie & Fitch and Lands End catalogs
- Corporate videos for international, national and regional companies
- Network television stations CBS, ABC, TLC, Discovery, CNBC, The History Channel, PBS, MTV, BET, Country Music Television, E-Style Network, and The Food Network
- Local commercials for The Virginian-Pilot, Children's Hospital of The King's Daughters (CHKD), the Barker Automotive Group, and Cox Cable
- Documentaries on FBI, Rockefeller, Fort Monroe, Merchant Marines, Willie Nelson
- Music Videos for Light Blue, Brad Paisley and Billy Ray Cyrus
- Educational programs, classes and seminars at: Old Dominion, Hampton, Norfolk State, and Regent Universities, Tidewater Community College as well as for the Virginia Beach, Chesapeake, Suffolk, and York County public school systems
- Pro-bono and charity work for: Hope House Foundation, Hampton Roads Partnership, Suffolk Rotary Club, Virginia Production Alliance and more.