

*This event made possible by our 2011 Regional Champions:  
CSX Transportation, Inc., and Norfolk Southern Corporation,  
supporters of regional efforts for passenger rail.*



**Welcome to  
"Vision Hampton Roads"  
Regional Day  
2011**

**Program:**

***Welcome, Pledge of Allegiance and Invocation***

The Honorable Alan P. Krasnoff, Mayor of Chesapeake  
Jack Ezzell, Hampton Roads Partnership Board Chair and  
President of Zel Technologies

***Breakfast***

***Vision Hampton Roads Report***

Dana Dickens, President and CEO, Hampton Roads Partnership

***Keynote***

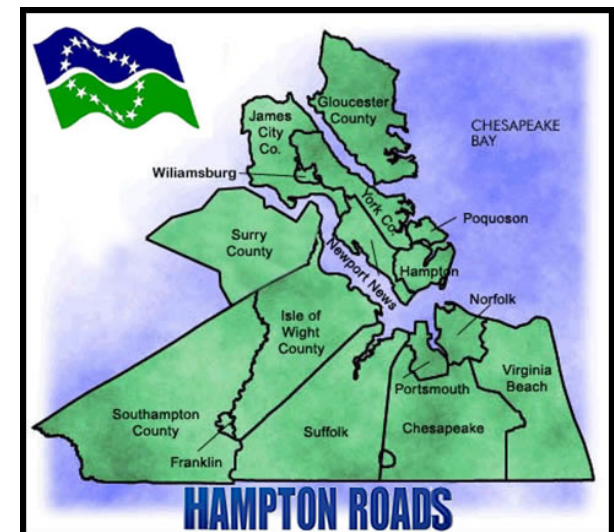
Aneesh Chopra, Chief Technology Officer, White House

***Video Debut and Call to Action***

Breaking Innovation News in Hampton Roads

***Please visit Regional Day "Innovative" Exhibitors:***

- Future City Hampton Roads
- Green Jobs Alliance
- Hampton Roads Economic Development Alliance
- Hampton Roads Military and Federal Facilities Alliance
- Hampton Roads Planning District Commission
- Hampton Roads Transportation Planning Organization
- LEAD Hampton Roads
- New Horizons Regional Education Centers/NASA Knights
- Opportunity, Inc.
- Port of Virginia
- Smart Beginnings South Hampton Roads
- Thomas Jefferson National Accelerator Facility (JLab)
- Virginia Modeling, Analysis and Simulation Center (VMASC)
- WHRO Center for Regional Citizenship & Education Services



**Innovate!HamptonRoads™** connecting entrepreneurs, ideas, investment.



*Vision Hampton Roads*, the first region-wide Comprehensive Economic Development Strategy, is the region's roadmap to help navigate its course to the future. *Innovate!HamptonRoads™* is a critical component of *Vision* with a mission to promote locally-grown business, technology-based economic development so the region is recognized internationally for clusters of excellence, fueled by a culture of innovation, entrepreneurship and economic and educational opportunities.

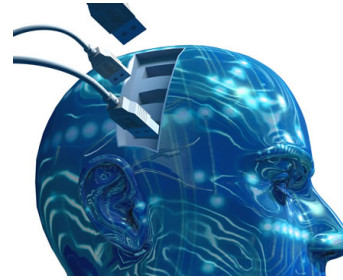
The Goals of *Innovate!HamptonRoads™* are to:

- Stimulate high growth-potential new business formation,
- Accelerate the growth of our existing tech businesses and
- Increase the commercialization of research innovation.

Partners include higher education and institutional research, federal facilities of NASA Langley Research Center, the National Institute of Aerospace and the Department of Energy's Jefferson Lab, technology businesses, the region's technology council, *Technology Hampton Roads*, and the region's economic development entities and workforce investment boards.

**What is it all about?** Bringing the Regional Tech Incubators together with the Tech Business Clusters (Aerospace, BioScience, Coastal Energy, Modeling & Simulation, Robotics, Sensors) to connect ideas, entrepreneurs and capital. This network is shored up through business and entrepreneurial support, university and business partnerships, and finally forums and networking, including peer-to-peer and virtual, and physical infrastructure.

<http://InnovateHamptonRoads.com>



## ***Community Report:*** **Hampton Roads** **Innovation Hotspot**

**Economic Gardening** is an economic development model that embraces the fundamental idea that high growth companies – “gazelles” – drive economies. The model seeks to create jobs by supporting existing companies in a community. The concept is an alternative to traditional economic development practices of retention and recruitment. This approach was pioneered in Littleton, Colorado where, since 1987, jobs growth has doubled, and the sales tax base has grown more than three-fold. They have not recruited a single company during this time nor spent any money on financial incentives.

**They focused on “grow your own.”**

We can produce similar results in Virginia, particularly in regions that have developed cluster strategies like **Hampton Roads**.



**Economic Gardening** would go a long way to revive our region from the recent hits from the Department of Defense, the declines in world trade and tourism and build much-needed diversification of our economy.

Regional Day is brought to you by the Hampton Roads Partnership in collaboration with the region's chambers of commerce, citizenship, economic development, business and public planning organizations. <http://VisionHamptonRoads.com>