Reality Check Hampton Roads will be here before you know it. Now is the time to get excited, get ready, get in.

For more information: Call 757.456.5212 or visit www.realitycheckhr.org

Our Mission:
ULI, the Urban Land Institute, is a 501(c) (3) nonprofit research and education organization supported by its members.

Founded in 1936, the Institute now has members in 95 countries worldwide, representing the entire spectrum of land use and real estate development disciplines working in private enterprise and public service.

As the preeminent, multidisciplinary real estate forum, ULI facilitates an open exchange of ideas, information, and experience among local, national, and international industry leaders and policy makers dedicated to creating better places.
It’s coming. Growth. Projections are that there could be 350,000 more people in Hampton Roads by 2035. That’s practically another Chesapeake and Hampton.

Where will they live, work and play? How will they move about the region? How can we use our land and resources to create a place for ourselves and the next generations, one we are all proud to call home?

We need to put our best minds to the task.

That’s why Urban Land Institute (ULI) Hampton Roads District Council, in collaboration with Old Dominion University and a number of significant civic, environmental, planning and business agencies and organizations will conduct a unique planning exercise called Reality Check.

This is not a new concept. Indeed just since 2005, regions as varied as Baltimore, Tampa Bay, Washington DC, Charleston, Raleigh-Durham and Jacksonville, have staged these intense though friendly, structured though casual, brief yet comprehensive single-day gatherings of up to 300 thoughtful citizens to envision the future. If Hampton Roads is to remain competitive on the national and international stage, it is critical that we conduct our own Reality Check.

Reality Check will be unlike anything Hampton Roads has ever experienced, as engaged individuals, seated at tables of 8-10 and led by trained facilitators, will determine guiding land use principles and map out where recreational, housing, agricultural and business uses are most appropriate.

What they conceive during Reality Check will become a document that will be shared with our municipal and regional leaders. Going forward, they will have a valuable tool to guide them and the support of a skilled organization, ULI Hampton Roads, to provide advice. Indeed other regions, as a result of Reality Check, have created ongoing alliances to monitor growth.

Though a private sector exercise, Reality Check Hampton Roads will be far from an exclusive event. There will be representatives from our 17 cities, counties and towns around the tables, as well as from environmental groups and builders associations, taxpayer alliances and the military, maritime interests and recreation associations, commercial realtors and advocates for the physically challenged. And your suggestions of other participants are welcome.

ULI Hampton Roads has a role for individuals and corporations who see value in investing their human, financial and intellectual resources in a program that will define what America’s First Region might look like for years to come. Join us by visiting our website at www.realitycheckhr.org.