



HAMPTON ROADS PARTNERSHIP MEMBERSHIP

EXECUTIVE COMMITTEE OFFICERS

CO - CHAIR

David L. Bernd, FACHE
President, [Sentara Health Care](#)

David L. Bernd is chief executive officer of Sentara Healthcare, an integrated health system with net revenues of \$2.5 billion. Sentara, a not-for-profit health care provider in southeastern Virginia and northeastern North Carolina, is comprised of 7 acute care hospitals, health plans with 350,000 covered lives, and 350 physician multi-specialty medical group. Sentara was ranked the number one integrated health care network in the United States in 2001 by Modern Healthcare magazine and is the only health care system to be named in the top 10 for the past ten years.

Mr. Bernd was named by the Secretary of Commerce to serve as a member of the Measuring Innovation in the 21st Century Economy Advisory Committee of the Department of Commerce. In 2004 he served as chairman of the American Hospital Association Board of Trustees, the top elected official of the largest hospital and health system association in the United States. In addition, he is a fellow in the American College of Healthcare Executives. Mr. Bernd was the 1984 recipient of the American College of Hospital Administrators' Robert S. Hudgens National Young Hospital Administrator of the Year Award.

Mr. Bernd has been a passionate advocate for quality and patient safety improvement. Sentara Healthcare under Mr. Bernd's leadership has become nationally recognized in the industry as innovators. In 2000, Sentara became the first in the nation to use an electronic ICU monitoring system which decreased ICU mortality rates, lengths of stay and costs, and increased nurse retention rates. Sentara's work in changing the culture to achieve strides in patient safety and quality were recognized by the AHA Quest for Quality prize in 2004 and the 2005 John M. Eisenberg Patient Safety and Quality award from the Joint Commission on Accreditation of

Healthcare Organizations (JCAHO) and the National Quality Forum.

Mr. Bernd has devoted significant time to mentoring the next generation of healthcare executives lecturing at Stanford University, William and Mary and Virginia Commonwealth University. As frequent presenter for healthcare associations and national conferences, Mr. Bernd has focused on the strategic value of quality, patient safety and efficient delivery of care. Mr. Bernd has shared his knowledge and experiences with numerous hospital leadership teams, governing bodies and physician organizations.

Mr. Bernd received his Master of Hospital and Health Administration from the Medical College of Virginia in 1973. He resides with his family in Virginia Beach, Virginia.



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Jack L. Ezzell, Jr.
President, [ZEL Technologies](#)

Jack L. Ezzell, Jr. is the Founder and Chief Executive Officer of Zel Technologies, LLC (ZelTech), one of the nation's premier professional services firms. Mr. Ezzell is a graduate of North Carolina A&T State University and holds an MBA degree from the Ohio State University. Mr. Ezzell is a retired U.S. Air Force Colonel who was recognized as a leader in applying advanced technology solutions to critical defense problems. Colonel Ezzell served in a number of significant military posts in the United States and Asia.

Under Mr. Ezzell's dynamic leadership, ZelTech has grown from a small consulting firm into a multi-faceted engineering and Information Technology corporation. ZelTech is a recognized leader in the introduction of leading edge technologies to support critical national and homeland defense activities. Headquartered in Hampton, Virginia, ZelTech has operations in multiple locations throughout the United States and abroad.

Mr. Ezzell believes that the private sector should give back to the community. He established an innovative technology laboratory geared to children from kindergarten through the fifth grade and to senior citizens, named KidTech. He also spends a considerable amount of his personal time mentoring small business owners in all aspects of business operations.

Mr. Ezzell has received numerous awards, one of the most notable being the National Technical Association's (NTA) prestigious Technical Achievement award in the small business category where he and his company were cited for innovative approaches to software systems

integration. The US Small Business Association (SBA) recognized Mr. Ezzell as the Commonwealth of Virginia's Small Business Person of the year. Additionally, Mr. Ezzell received the KPMG Peat Marwick and Hampton Roads High Tech Entrepreneur Award and was selected as the Daily Press newspaper Distinguished Citizen of the Year. Old Dominion University has presented him with its Distinguished Entrepreneurial Award and the SBA awarded ZelTech its prestigious Prime Contractor of the Year for Region Four. He has received numerous Community Service Awards from local and national organizations to include the Urban League and several fraternities and sororities. In May 2006, he was named by the Governor and Science Museum of Virginia as the State's Outstanding Industrialist.

Active in numerous Virginia civic and community organizations, Mr. Ezzell has held leadership and Board positions with Norfolk State University, Hampton Roads Partnership, Hampton Industrial Development Authority, WHRO Public Broadcasting, Jamestown/Yorktown, In. Foundation, and the ARC of the Virginia Peninsula, among others.